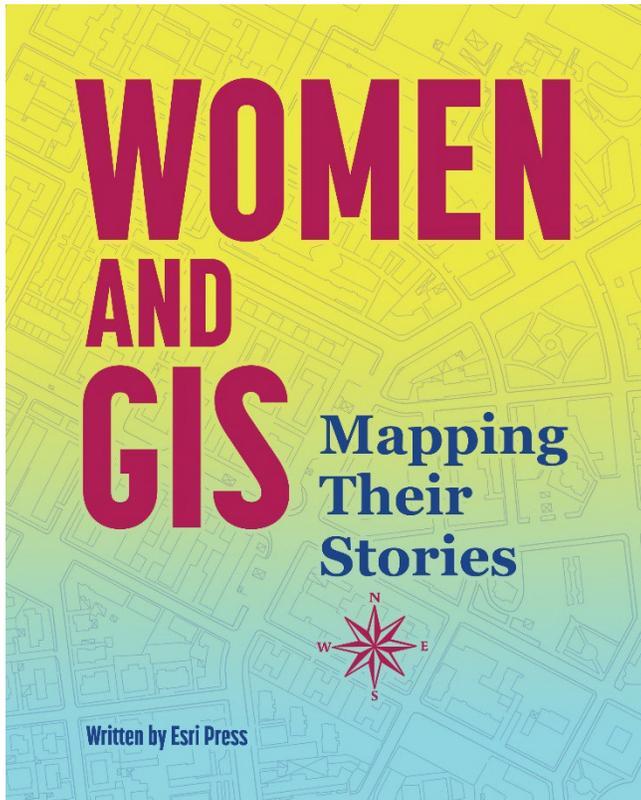


Women and GIS: Mapping Their Stories



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"I would tell this to all young women: Be bold. Be daring. Be honest. Be gracious. Be generous. Be passionate. Do not let anyone silence you or impede your progress"

Kass Green, business woman, imagery specialist, and author

Women look to other women as role models and inspiration. Seeing confidence, leadership, and accomplishments in other women helps a young woman envision herself with those qualities. *Women and GIS: Mapping Their Stories* tells the tales of how more than 20 women applied themselves and overcame obstacles, using maps, analysis, and geographic information systems (GIS) to contribute to their professions and the world. Sharing the experiences of their childhoods, the misstarts and challenges they faced, and the lessons they learned, each story is a celebration of a woman's unique path and of the perseverance and hard work it takes to achieve success.

In this book, you'll meet: **Karen Firehock**, the Executive Director of the Green Infrastructure Center whose career has spanned 34 years – teaching communities how to discover and protect their natural assets to build healthier environments for wildlife and people. Firehock's childhood spent roaming Rock Creek Park in Washington D.C. and her family's organic farm on Maryland's Eastern Shore led to her love of wild places. She has shared that knowledge through curricula for all grades from 1-12 and she now teaches at the University of Virginia. She has published numerous books and produced videos and webinars. In 2007 she founded the Green Infrastructure Center to help communities create their own plans for conservation. She recently completed a study of 12 cities in the south, including 3 in Virginia, showing how trees reduce flooding as well resiliency plans for coastal communities threatened with Sea Level Rise. Read more about Karen's story and 22 other inspirational women in Esri's new book!

From oceanographers to activists, archaeologists to entrepreneurs, the women in *Women and GIS: Mapping Their Stories* can serve as mentors to motivate readers who are developing their own life stories and inspire their potential in a new way.